

Book presentation "A sectoral initiative to foster ICT's dissemination in firms: the Uruguayan experience" by CEPAL & MIEM

Dear customers and friends:

In the context of the Fourth Ministerial Conference on the Information Society in Latin America and the Caribbean, you are cordially invited to the presentation of the book "**A sectoral initiative to foster ICT's dissemination in firms: the Uruguayan experience**", co-organized by ECLAC and MIEM, on april 5th 9:30am-11:15am, at Sala Florida (3rd floor) in the Radisson Hotel in Montevideo.

Diego G. Passadore, **Lighthouse**'s CEO, took a leading part in this initiative, where, as ECLAC consultant, worked in the following phases: the deepening of the sectoral evaluation of ICT demand, stimulating demand, the identification of technological solutions, and the linkage of supply and demand.



5 Abril, 2013
9:30 - 11:15 hrs

Sala Florida (3er piso)
Hotel Radisson Victoria Plaza
Montevideo, Uruguay

Programa

09:30 Palabras de presentación del libro y de la experiencia de asistencia técnica

Alicia Bárcena, Secretaria Ejecutiva, CEPAL
Roberto Kreimerman, Ministro de Industria, Energía y Minería

10:00 TIC, innovación y desarrollo productivo

Mario Cimoli, Director de la División de Desarrollo Productivo y Empresarial, CEPAL

10:25 Principales hallazgos: aportes para nuevos enfoques de política

Giovanni Stumpo, Jefe de la Unidad de Inversiones y Estrategias Empresariales, CEPAL

10:50 TIC y política sectorial: la perspectiva de la Dirección Nacional de Industrias

Sebastián Torres, Director Nacional de Industrias, MIEM

This is a free access event. For further information call 29087979.

The ebook is available here: <https://repository.eclac.org/handle/11362/4066>